

THE LEADING CANADIAN « HOTEL & RESORT REVIEW WEBSITE »

Monarc.ca has quickly become the most popular Canadian “hotel & resort” review site where Canadian travellers go to write and to consult traveller’s reviews in preparation for their trip.

Monarc.ca offers the advantage of providing visitors with 3 review categories:
Pro, Certified and General.

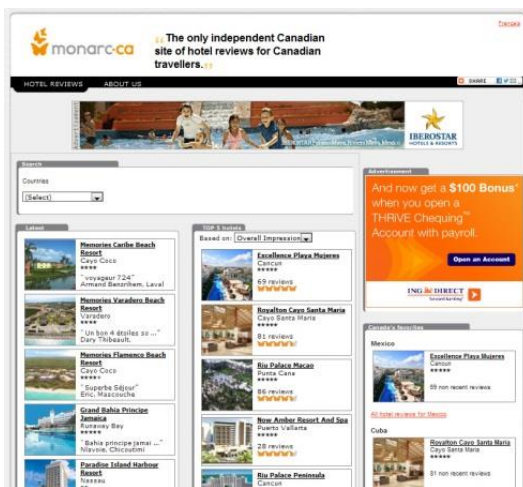
Advertise and interact with Canadian travellers who are actively shopping online

Monarc.ca offers:

Certified reviews: written by travellers with a confirmed booking

Professional reviews: written by travel agents, travel managers and agency owners

General reviews: written by the general travel public



Did you know that:

More than **60%** of travellers will consult hotel reviews online before purchasing a vacation package

You will reach over **600,000** Canadians shopping for their next holiday

You can find and consult over **120,000** reviews written by Canadian travellers

Find reviews on:

- www.monarc.ca
- **1,000+** Travel Agency and Tour Operator websites across Canada
- **20,000+** Canadian travel agents reservation systems

Statistics January 2018 (Source Analytics)

- 410,000 unique visitors
- 1,930,000 pages viewed
- 9,950,000 ad impressions
- Average time spent on site: 6.5 minutes
- Average of 3 pages visited per visitor

Demographics (Source Comscore Media)

- Age range 18-55+: 48% female - 52% male
- English speaking/reviews 55% - French 45%
- Average income: \$50,000 +
- 98% of visitors are Canadians
- Ontario 38%, Quebec 24%, Western/Central 30%, Atlantic 8%

Several banners sizes available: 250x300, 728x90, 160x600, 300x600, 640x175, 300x1050 and catfish

Get in touch with us today to start advertising on Monarc.ca, the most efficient place to reach Canadians currently shopping for their next vacation!

CONTACT

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